

# Privacy/Data Breach Coverage

## Information you need from MedChi



While healthcare business owners may understand the dangers of an overseas hacker who infiltrates networks and steals credit card numbers and client information, most believe that their IT systems are protected by passwords and firewalls and that a privacy breach is covered under their business insurance. **How prepared is your medical business for a data security breach? Find out.** Contact us today to discuss specialized coverage for Network Security, Notification Costs, Network Protection and Cyber Extortion. Call the MedChi Agency at 443-449-2335 today.

### What every business needs to know:

- **You really need this coverage.** If you store customer or employee information, (electronically or paper), own and maintain a website or an email domain, you have an exposure.
- **The top businesses for data breaches may surprise you.** Healthcare providers and Educational facilities are the top sectors for breaches. As more and more sensitive information is stored electronically, these businesses will continue to be targeted.
- **The offender is usually an employee.** From passwords stuck to computer screens to lost laptops and Blackberrys—a large portion of security breaches are due to employees' actions.
- **Smaller business are more at risk than larger ones.** Cyber criminals know there will be less barriers to scale when hacking into smaller companies.
- **Your business can't afford not to have coverage.** Almost all 50 states have regulatory requirements that require you to notify all persons who have had their personal information compromised. The average cost of a security breach is \$204.00 per record.\*

### Coverage Highlights

#### First Party Expense for:

- Privacy notification expense
- Crisis management and reward expenses
- E-business interruption
- E-theft and e-communication loss
- E-threat
- E-vandalism expenses

#### Third Party Liability Coverage for:

- Disclosure injury
- Content injury
- Reputational injury
- Conduit injury
- Impaired-access injury

#### Underwriting Factors:

- Business revenue
- Employee count
- Nature of the business
- Technical safeguards the company has in place for cyber events
- Overall privacy and security policies

### Contact Us for More Information About Privacy/Data Breach Coverage:

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